

**Media release**

**Joel M. Dupont named Director International Sales for Barry Callebaut's Consumer Products business unit**

Cologne/Germany, April 22, 2003 – Joel M. Dupont has been promoted to Director International Sales for Barry Callebaut's Consumer Products business unit effective immediately. Joel Dupont will be responsible for all consumer products sales activities outside of Germany. He will take over this function from Philippe Bosquillon de Jarcy who has left the company.

Joel Dupont has extensive international experience in FMCG sales and an in-depth knowledge of the food retailing industry worldwide. Joel Dupont joined Van Houten, a subsidiary of Barry Callebaut's consumer business unit, as Export Director with responsibilities for key accounts in Italy, France and the U.K. in 2001. From 1999 to 2001, Joel Dupont served as Export Manager for Saturn Petfood in Bremen, Germany, where he was responsible for the international key accounts. He spent the previous seven years, from 1992 to 1999, as area manager with Van Houten. He began his career in sales in 1985 as area manager for Gumix Handels-GmbH, an import/export firm for soluble gum products.

Joel Dupont (born 1960) is a French national. He studied business economics at the University of Bayonne in France.

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***Barry Callebaut:***

*Barry Callebaut is the world's leading producer of high-quality cocoa and chocolate products with sales of around CHF 2.6 billion in fiscal 2001/02 (ended August 31). Barry Callebaut operates some 34 production facilities in 16 countries and has approximately 7,000 employees. The company is divided into four strategic business units: Cocoa, Sourcing & Risk Management, Food Manufacturers, Gourmet & Specialties and Consumer Products.*

*Our customers range from industrial processors, such as the world famous branded consumer goods manufacturers incorporating Barry Callebaut products, to artisanal users, including hotels, gastronomy, chocolatiers, pastry chefs and bakers, and to partners in the food retailing industry for whom the Barry Callebaut Group produces branded, customer label and other consumer products.*

*In August 2002, Barry Callebaut added the Western European business of the German chocolate company Stollwerck AG with sales of approx. CHF 774m (EUR 530m) in fiscal 2001 to its Consumer Products activities. Stollwerck's strengths lie in its range of well-recognized brands in the middle and premium market segments as well as in its customer label products. Approx. one third of the Consumer Products business unit's sales is outside of Germany, consisting of customer label products for 7 out of the 10 world-leading food retailers as well as branded products sold under the Jacques, Alprose and Van Houten brands.*

[www.barry-callebaut.com](http://www.barry-callebaut.com)  
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